

## BUSINESS BATTLE 2016 –SUCCESS IMMEASURABLE!

When one thinks of Commerce, the first word that comes to mind is either trade or business. But Commerce is so much more than that: it is an art, a science and a way of living. It is a journey that a leader embarks upon to make his business successful, and a similar journey was undertaken by the Commerce and Economics students of grade 12 of **PSBB Nungambakkam**, proudly titled- 'Business Battle'.

Business Battle 2016 was held on 22<sup>nd</sup> October 2016 in the Dr. Mrs. YGP Auditorium at PSBB K.K.Nagar School. It was an amalgamation of 6 unique events- Shark Tank, A Brief Case, Head Hunters, Rainbow, Share Khan and a Business Quiz. The programme was formally inaugurated by **Mrs. Vijayalakshmi Rao**, a business advisor and a luminary in the business circles, who delivered an inspiring message to the students about Commerce beyond schooling- because, "Isn't all of life merely a business battle?"

Thus with her words in mind, 'Business Battle' 2016 started with a bang.

As the name suggests, 'Business Battle' was a healthy clash of wit, knowledge and humor. Each event was a resounding success, with the crème de la crème of students rubbing shoulders with each other as they battled it out.

From displaying their entrepreneurial skills in '**Shark Tank**' and in the Garage Sale (organized by the students of class 11), to flaunting their creativity in '**Rainbow**', the morning of 22<sup>nd</sup> October was a jubilee. While '**Share Khan**' kept the students on their toes as they maneuvered through the stock market, '**Head Hunters**' tested their oratorical abilities and conviction. Every skill was put to the test as students participated in engaging events such as the '**Business Quiz**', which challenged their knowledge of current affairs and '**A Brief Case**' which portrayed their managerial ability.

The day came to a close with the valedictory function, attended by several dignitaries and graced by the chief guest **Mrs. Bama Balakrishnan**, an alumna of PSBB and a Chief Risk Officer at IFMR. She stated that hard-work and the right leadership can take one to great heights while following your passion, no matter what adversities you face. She also released '**Comquest**', the in-house magazine of the Commerce Department. The first copy was handed over to the Dean and Director, Mrs. Y.G. Parthasarathy.

Thus, Business Battle 2016 proved to be a stellar and enriching experience, leaving everyone basking in the warm glow of satisfaction, resulting from accolades indeed well earned!



Welcoming the chief guest at the inauguration



The invocation –mellifluous singing



Artisans' array



Compering the programme



Welcome address by the Commerce Secretary, Ngm



Tokens of affection



Words of wisdom



'Rainbow' – Designing a business News paper



Facing the Share Khan-'Stock Market'



Tapping the grey cells- Business Quiz prelims



Hunting the right head?



Business quiz finals in progress



In rapt attention



Case study in progress



Head hunting - not an easy task



Chief guest releasing the first copy of  
'Comquest'



Not far behind – the Runners Up with the trophy



Proud winners with their mentor

### BUSINESS BATTLE 2016 PRIZE WINNERS

S.NO	NAME OF THE EVENT	POSITION	NAME OF THE PARTICIPANTS	NAME OF THE SCHOOL
1	BUSINESS QUIZ	1st prize	VISHNU TRILOK	VIDYA MANDIR
			A.S. KARTHIK NARAYAN	VIDYA MANDIR
			KRISHNA.S	VIDYA MANDIR
		2nd prize	ANAND MENON	BALA VIDYA MANDIR
			SRINATH HARIHARAN	BALA VIDYA MANDIR
			SRIRAM PALANI SWAMY	BALA VIDYA MANDIR
		3rd prize	JAIRAM ATLURI	SISHYA - ADAYAR
			ROHAN GIGI GOERGE	SISHYA - ADAYAR
			HARSH BAID	SISHYA - ADAYAR
2	HEAD HUNTERS	1st prize	B.ADITHYA	SRI SANKARA
		2nd prize	R.SAVRANG JAIN	SISHYA - ADYAR
		3rd prize	VIJAY RAGHUL	PSBB MILLENIUM - OMR
3	RAINBOW	1st prize	MAHIMA PODDAR	DAV GIRLS SR SEC SCHOOL
			HARINI PAVAMA	DAV GIRLS SR SEC SCHOOL
		2nd prize	ARJUN MOHAN	PSBB MILLENIUM - OMR
			SHOBHITHA KRISHNAN	PSBB MILLENIUM - OMR
		3rd prize	YASHWANTH.CN	SIR SIVASWAMY KALALAYA
			KAVIYA.S	SIR SIVASWAMY KALALAYA
4	SHARK TANK	1st prize	SRIVATSA SUBRAMANI	VIDYA MANDIR MYLAPORE
			SIDDARTHA SUBRAMANI	VIDYA MANDIR MYLAPORE
		2nd prize	SRINATH HARIHARAN	BALA VIDYA MANDIR
			ABINAYA.B	BALA VIDYA MANDIR
		3rd prize	M.SARATH CHANDRA	SHANKARA ADAYAR
			K.SHYAMA KRISHNAN	SHANKARA ADAYAR
5	SHARE KHAN	1st prize	SRINATH HARIHARAN	BALA VIDYA MANDIR
			SRIRAM PALANISWAMY	BALA VIDYA MANDIR
		2nd prize	ABISHEK.R	HINDU SENIOR SECONDARY SCHOOL
			KAVYA DHARANI	
		3rd prize	SAI SRI CHARAN	SIR SIVASWAMY KALALAYA
			VIGNESHWAR	SIR SIVASWAMY KALALAYA
6	BRIEF CASE	1st prize	AKILA.R	PS SENIOR SEC SCHOOL
			NEHA.N	PS SENIOR SEC SCHOOL
		2nd prize	PRARTHANA.R	PSBB MILLENIUM - OMR
			HRITHVIK ROGER	PSBB MILLENIUM - OMR
		3rd prize	NIRUPAMA.V.S	PSBB MILLENIUM - GIRUGAMBAKKAM
			DHUANESHWAR.S	PSBB MILLENIUM - GIRUGAMBAKKAM

### OVERALL WINNERS

1	1ST PLACE	BALA VIDYA MANDIR (ADAYAR)	35 points
2	2ND PLACE	VIDYA MANDIR MYLAPORE	30 points

Reporter,  
Cyber pigeons – PSBB NGM