

AIR of Media – ISA Social Science Project

The Social Science Department (middle school) presented the ISA project for the year 2018-19 on the topic “**Understanding Media**” on December 6th, 2018 at Dr. (Mrs.) Y.G.P. Auditorium.

Taking learning beyond the structured text book, the project extended to the students an opportunity to do independent research, analyse and critically view the information on the topic. Special emphasis was on Responsibility and Accountability of Media and impact of Institutional Framework with reference to India, China, USA, and Iran.

The chief guest, Dr.S.Ananthakrishnan, added valuable insights to the topic highlighting the importance of accountability and responsibility of media.

Stage plays, mime, elocution and individual activities such as quiz, slogan writing and creating jingles helped in expanding the scope and style of learning.



Roving Reporters
KKN