

## A SUCCESSFUL VENTURE! T GELF NATIONALS AT DELHI

‘Hard work always reaps success’. Four students of Std 11 C – Vibha, Sankari, Nivedita and Shreya qualified for in the national finale of ‘Youth Entrepreneur – co – creating tomorrow’ contest conducted by the T GELF Organisation in partnership with Yuvam Youth in Delhi.

Accompanied by Mrs. Vasanthi Srinivasan their Business Studies Teacher, the students arrived in Delhi on 28<sup>th</sup> November 2018 with tremendous excitement. They stayed in Lotus Restaurant and participated in the contest, which began at 9 am the next day, 29<sup>th</sup> November 2018. After a brief inaugural function, the students proceeded to present their business plans using PPTs, in the presence of 5 eminent Judges.

The aim of the competition was to present a business plan on a self-invented product or service. ‘DOT’ a pair of braille embossed socks for the visually impaired people was the product idea of the team from PSBB Nungambakkam. These socks help blind people to match the right pair of socks. The budding entrepreneurs also attended a very interesting workshop on ‘Design Thinking’ by Dr. Padmanabhan Seshaiyer, Professor George Mason University, USA. The students bagged the special mention award, and a cash prize.

The programme concluded with a valedictory function and prize distribution at 3.30 pm and the students returned to Chennai that night, with a sense of satisfaction at a ‘Job well done’!



Reporter  
Cyber pigeons, PSBB NGM