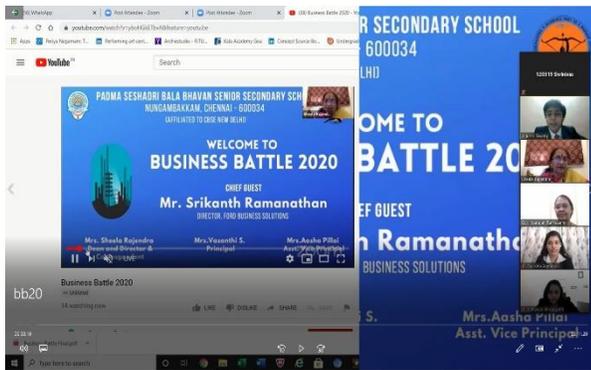


## Breaking Barriers with Business Battle 2020 !

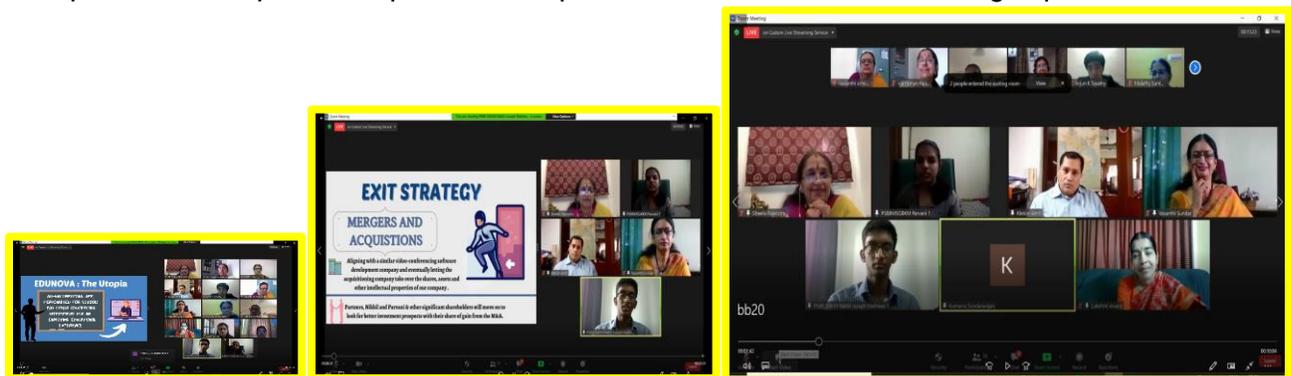


It was 'all things business' amid excitement at Business Battle 2020, organised by PSBB Nungambakkam, on 5-11-2020. The inter School competition was conducted via Zoom with participants from 13 schools all over the city and state !

The event which commenced at 9 am, was inaugurated by Mrs. Sheela Rajendra, the Dean and Director & Correspondent of the PSBB Group of Schools.

"It is a battle based on core values, core ethics, but still having cut throat competition. These are all the skills and values you will use in higher education, and throughout your life! It is a battle, a very happy battle among bright minds!", said Mrs. Sheela as she inaugurated the event, which was spearheaded by Mrs. Vasanthi S., Principal, PSBB Nungambakkam.

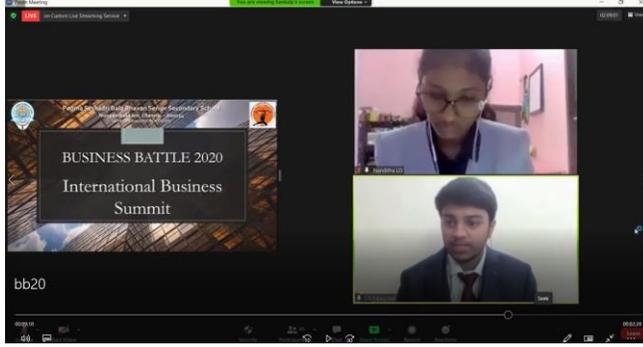
Creative business ideas presented by participants -from an 'online school platform to 'butter on a glue stick' kept the students agog at "Investuier Commercial", a version of the popular television show, 'Shark Tank', The participants of The International Business Summit certainly won over the audience with their innovative ideas representing famous MNC's - a win-win situation for all the parties involved. The 'pounce and rapid fire' aspects of the quiz Mind Martial' made it a thrilling experience!



It was a nail-biting finish for the team from Saraswathi Vidyalaya who emerged victorious at the winners' event 'Crown the Mogul' after they answered a tie breaking question against DAV Boys School, Gopalapuram!

"Business Battle allowed students to think beyond our daily sphere of influence.", said Mr. Srikanth Ramanathan, Director Ford Business Solutions the Chief Guest, in his address at the valedictory programme. "Everyone here today is a winner, especially given the current situation. Success is a journey, not a destination."

Comquest, the inhouse commerce magazine was then released digitally. "Today we have learnt lessons of resilience, adaptation and courage." said Mrs Sheela Rajendra, congratulating all the teachers and students on their magnificent efforts, bringing the virtual curtain down on Business Battle 2020. it was indeed a battle won with pride and honour, for everyone involved !



Reporter  
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